



CITY OF FRISCO
FRISCO ATHLETIC CENTER
5828 NANCY JANE LANE
TEL: 9.292.6615 FAX: 9.292.6641
WWW.FRISCOFUN.ORG

TO: Members of the Parks and Recreation Board
CC: Henry Hill, Deputy City Manager
 Rick Wieland, Parks and Recreation Director
 Marcy Jones, Recreation Services Manager
FROM: Yolanda Kvaal, Recreation Leader-Birthday Parties
DATE: November 4, 2009
SUBJECT: Monthly Report on the Registration, Participation and Revenue of Recreation Programs

The purpose of this memorandum is to provide an update on the registration and participation of the Recreation Programs offered by the Parks and Recreation Department. Revenue generated from registrations in October of 2008 was \$3,788. In the same month in 2009, the revenue was \$8,784.50. In addition, birthday party revenue for October 2008 was \$5,911.90. In the same month in 2009, the revenue was \$2,554.55. The table below shows the comparison of registered participants and the revenue they generate. Parties had an attendance of over 100 people for the month of October at the Frisco Athletic Center. Two parties received a \$50 discount due to a pool closure on October 17.

Recreation Programs

Program	Number of Participants	Revenue October 2008	Number of Participants	Revenue October 2009
Arts&Crafts Programs	32	\$1,586.00	40	\$2,062.50
Education Programs	34	\$1,082.00	27	\$2,887.00
Dance Programs			2	\$144.00
Ice Skating Programs				
Music Programs	10	\$741.00	8	\$400.00
Martial Arts Programs				
Fencing			21	\$2,415.00
Teas & Dinner Theater	2	\$44.00		
Outdoor Adventure/Climbing	8	\$335.00		
Tumbling Programs			16	\$876.00
TOTAL	86	\$3,788.00	114	\$8,784.50

Birthday Parties

Frisco Petite Pkg.	8	\$1,730.00	6	\$1,425.00
Frisco Fun Pkg.	13	\$3,400.00	1	\$300.00
Frisco Extreme Pkg.				
Swim Pass			11	\$55.00
Food		\$505.90		\$253.55
Drinks	152	\$76.00	72	\$36.00
Ice Cream				
Goodie Bags			10	\$35.00
Sandwich Tray				
Party Deduction			2	\$350.00
Additional Room Fee	2	\$200.00		
TOTAL	175	\$5,911.90	102	\$2,454.55
Total Revenue for Recreation Programs and Birthday Parties		\$9,699.90		\$11,239.05